



AIA San Diego

URBAN DESIGN COMMITTEE

18 February 2014

The Honorable Todd Gloria
Interim Mayor and Council President,
City of San Diego

Dear Mayor Gloria,

As you may be aware, the American Institute of Architects San Diego Chapter (SDAIA) and San Diego Museum of Art (SDMART) recently sponsored the **Balboa Park Centennial Gateway Competition**, encouraging new ideas and thinking for Park Boulevard, the Park's poorly defined eastern entrance. The competition was a great success. We received over 45 submissions, of which 10 were recognized at a public reception held at the Museum on December 11th, 2013.

While conceptual in nature, the AIA believes many of the ideas submitted may offer insight and inspiration as the City considers the park's future. We wish to share some of them with you in the hopes that it will stimulate further discussion with City and Park planners. To that end, we've created a synopsis of the competition process, award winners, and observations from our distinguished panel of jurors.

We appreciate the opportunity to meet with you to discuss how we can continue the creative work offered by the entrants. To be realized, the ideas need analysis and development by professionals, but they offer a terrific point of departure and a fantastic opportunity for the Park's future.

Very Respectfully,

A handwritten signature in black ink, appearing to read 'Daniel A. Stewart'.

Daniel A. Stewart A.I.A.
Chairman, AIA San Diego Chapter Urban
Design Committee

A handwritten signature in black ink, appearing to read 'Matthew Geaman'.

Matthew Geaman A.I.A.
President, AIA San Diego Chapter

Cc: The Honorable Kevin Faulconer, Mayor-elect; Bill Fulton, Planning Director