

# DESIGN AWARDS 2024

## SPONSORSHIP OPPORTUNITIES



# AIA San Diego Design Awards

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SD**

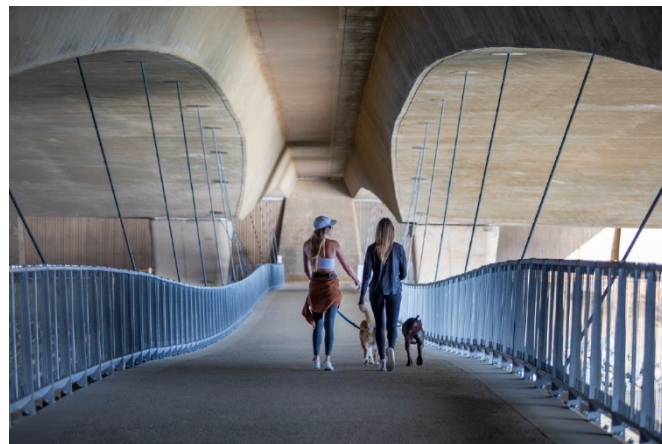
Don't miss this unique opportunity to position YOUR BRAND alongside the best of the best in a ceremony that celebrates design excellence, craftsmanship, and sustainability.

# THE PEOPLE | LEGENDARY DESIGN PROS



Each year, AIA San Diego's Design Awards program is attended by 300+ of some of the most talented design professionals in the nation, making this a tremendous opportunity for strategic brand positioning.

# THE PROJECTS | DISTINGUISHED WORK



Each year, we receive hundreds of submissions. The selection process is rigorous and focused on both function and form, with an emphasis on sustainability.



**We believe this prestigious event reflects your company's commitment to design, integrity, and quality. It is in this spirit that we are pleased to present you with the following unique opportunities.**

# A La Carte

Let's get creative and work together to make this a memorable event...we're going all out this year! Here are some simple ideas, but the sky's the limit. Your message as a **live, a-Cappella song? Gourmet goodie bags** on each seat, courtesy of you? No problem. You envision it, we help make it happen. Let's talk.

- **The HUB \$12,000**

This sponsorship opportunity offers exclusive access to the entire second floor, allowing you to unleash your creativity and personalize the space to perfectly align with your brand. Take full advantage of this unique opportunity to engage with attendees in a setting entirely your own. With a dedicated bar and delectable food options available in this area, you have the perfect canvas to craft an unforgettable experience for guests. Let your imagination run wild as you activate this space into a vibrant hub of activity, leaving a lasting impression on all who attend.

- **Branded Event Seat Cards**

Your brand on printed program cards set on each seat, featuring a QR code with link to the official Design Awards microsite; your brand/message there, too.

*\$2500 (ONLY 2 spots available)*

- **Branded Graffiti Experience**

Signature cocktail in your honor. Our emcees will remind guests to head to the bar for a "Your Name Here" Cocktail. Featuring your logo prominently displayed on the drink. Plus, listing on event marketing materials.

*\$3000 (ONLY 3 Spots available)*

- **Chance-to-Win Raffle**

Your moment in the spotlight! Give away meaningful prize(s) (value of \$650+) to one or more lucky winners.

\$2000, minus value of prizes (Limited to 2 Raffle Patrons; Prize examples include Louis Vuitton, Commes des Garcons, Apple, Herman Miller, Design within Reach, Pirch)

- **Video or Static Advertisement**

Create a 7-second promotional video or static advertisement to be featured during the awards presentation. This will include an image of your business along with a brief description promoting your brand.

*\$2200*

- **Site Tour Series Sponsor**

Help underwrite a meaningful architectural experience! Sponsor a site tour of an award-worthy project leading up to the Awards Ceremony. This is an intimate and meaningful way to engage with local architects. Your support helps offset outreach and provisions (food & beverage) during/after the tour and includes custom social media and eNewsletter promotions before and after the tour.

AIA San Diego tours always sell out to max capacity!

*\$1500 per Tour*

- **Check-in Table**

You'll be front and center welcoming all guests at the door. Get creative because you'll be the first person they see. You know what they say, "first impressions last forever."

**\$3800**

- **Photobooth**

Infuse your branding with a touch of fun to elevate the photobooth experience! Design captivating backgrounds and playful titles to enhance the excitement. Help us make this evening a night to remember.

***\$2800***

- **DJ Sponsor**

Step into the spotlight and make your brand the life of the party by putting your unique spin on the DJ booth!

***\$2800***

- **Food Sponsor**

Step into the limelight as our esteemed sweet and savory partner, satisfying cravings throughout the evening. Get creative and leave your mark by branding napkins and plates.

***\$5000***

- **VIP PRE – Happy Hour**

Elevate the event experience by hosting the exclusive pre-HH for winners an hour before the ceremony. This prime opportunity offers intimate one on one interactions with esteemed professionals.

***\$3000***

- **Night Cap Kit**

Craft a unique party favor bag for guests to take home, filled with memorable goodies (champagne split, assorted chocolates, succulent etc.) *NOTE: The \$1000 fee does not include provisions mentioned; vendors will be responsible for providing provisions. Your sponsorship reserves this opportunity and supports our non-profit. \$1000*

- **Design Awards Microsite and/or Ticket Page logo Advertisement.**

***\$1850***

# Presenter

**\$15,000**

*An Exclusive Opportunity*

**2024 Design Awards Presented by  
(YOUR COMPANY)**



## **"Presented by" Terminology Appears across all communications.**

- Your branding/logo/visual identity will be incorporated on all marketing materials leading up to, during, and after the ceremony. This is your big event and your coverage will span an entire year of celebration!
- Your company logo and messaging will be featured on the official Design Awards microsite, social media platforms, and e-communications sent to more than 7500 industry professionals.
- You will be recognized as Title sponsor and be quoted in official press releases. You can display video messaging and/or advertisements on promotional videos and on-screen during the ceremony.
- Emcees will recognize your company and your contribution at the start and end of the presentation during the ceremony.
- Your logo/branding will be displayed prominently at the venue, including a step-and-repeat+ jumbotron on the first floor
- You will have "First dibs" as Presenting Partner at next year's Design Awards.
- There will be related site tours and other programming in the months leading up to the ceremony; you will be invited to attend and you will be given an opportunity to make introductions at select events.
- Exhibitor table(s)/expanded booth/display at location of your choice, includes passes for two Sales Reps
- Plus, six complimentary tickets to the Design Awards ceremony (Invite clients & prospects to attend on you!)

## **At this level of support, your Company becomes an Annual Partner of the Chapter, which includes:**

- Year-long recognition...and the start of a sustainable, long-term partnership with AIA San Diego and friends!
- Your branding with a link to your website will be displayed prominently on the AIA San Diego website during 2024.
- You will be our special guest at other AIA San Diego events! You will receive two complimentary tickets to our main events, including the Industry Mixer, Young Architect of the Year and Lifetime Achievement Awards, and Holiday Party. See another event you want to attend? Call your friends at AIA San Diego!
- You will receive access to our mailing list.
- You will also receive all the benefits of our Annual Corporate Membership package

# Donor

## \$5,000



**Your branding/logo/visual identity will be incorporated on Design Awards collateral leading up to, during, and after the ceremony.**

- Your company logo and messaging will be featured on the official Design Awards microsite, social media platforms, and e-communications sent to more than 7500 industry professionals.
- Exhibitor experience, let your creativity shine! You will have a table where you can showcase your brand.
- You can display your own video message or advertisement on promotional videos and on- screen during the ceremony.
- Your logo/branding will be displayed prominently at the venue, including a step-and- repeat. **(If registered by 5/ 1)**
- There will be related site tours and other programming in the months leading up to the ceremony; you will be invited to attend and you will be given an opportunity to make introductions at select events.
- Four complimentary tickets to the Design Awards ceremony (Invite clients & prospects to attend on you!)

**At this level of support, your Company becomes an Annual Partner of the Chapter, which includes:**

- Year-long recognition...and (we hope) the start of an ongoing partnership with AIA San Diego.
- Your branding with a link to your website will be displayed on the AIA San Diego website during 2024.
- You will be our special guest at other AIA San Diego events! You will receive two complimentary tickets to select events, including the Young Architect of the Year and Lifetime Achievement Awards and Holiday Party. See another event you want to attend? Call your friends at AIA San Diego!
- You will also receive all the benefits of our [Annual Corporate Membership package](#)

# Contributor

**\$3,000**

**Your branding/logo/visual identity will be incorporated on Design Awards collateral leading up to, during, and after the ceremony.**

- Your company logo and messaging will be featured on the official Design Awards microsite, social media platforms, and e-communications sent to more than 7500 industry professionals.
- Your branding displayed on-screen during the ceremony.
- Exhibitor experience, let your creativity shine! You will have a table where you can showcase your brand.
- Two complimentary tickets to the Design Awards ceremony. (Invite clients & prospects to attend on you!)

**You will also receive all the benefits of our Annual Corporate Membership package:**

- Branded AIA Affiliation badge kit to feature on your website and email signature
- Content/article feature or promotion in two eNewsletters per year
- Content/article feature on [aiasandiego.org](http://aiasandiego.org) (up to 4 per year)
- Event Advertising – AIASD will publish up to 5 of your company/firm's events on the AIASD web calendar
- Free or discounted admission to events and programs
- Featured on the Corporate Partners Directory listings on the AIA San Diego website
- Free job and resume postings on AIA San Diego's website
- Opportunity to serve on any AIA San Diego Committee





# Important Dates



Design Awards Season is here! Contact us to receive special offers and strategic positioning at our design awards ceremony.

**5/16**

**Design Awards Ceremony**

# GET IN TOUCH



**Customize any opportunity! Community partner rates available.**

**We'll work with you to make this unique opportunity just right for your brand, product or service. Get in touch so that we can work together to create a custom package for you.**

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[aiasandiego.org/design-awards](https://aiasandiego.org/design-awards)

