



PRESENT:

BOARD: Alison Morita, Assoc. AIA; Kevin Pollem, AIA; Ada Mancilla, AIA; Kristi Byers, AIA; Doug Paterson, AIA; Richard Nowicki,

STAFF: Elizabeth T. O'Malley

GUEST: Alison Whitelaw, FAIA

The regular monthly meeting of the AIA San Diego Chapter Board of Directors was called to order on Wednesday, July 28, 2010 at 7:46 AM at 110 West "A" Street, the President, Mr. Pollem presiding.

REPORTS

The following individuals gave reports: Vice President Byers, Treasurer Paterson; CEO O'Malley, Alison Whitelaw, FAIA, SEAB and ANFA reports.

MOTIONS OF THE BOARD

M1. "Motion to accept the VP report."

- M.1.1 Motion- Ms. Morita
- M.1.2 Second- Mr. Paterson
- M.1.3 M/S/C/U

The VP report contained the following motion:

"I move to approve the 2011 AIA San Diego Proposed Slate of Officers & Directors as recommended by the 2011 Nominating Committee."

M2. "Motion to accept Treasurer report."

- M.2.1 Motion- Ms. Morita
- M.2.2 Second- Mr. Nowicki
- M.2.3 M/S/C/U

M3. "Motion to approve CEO report."

- M.3.1 Motion- Ms. Morita
- M.3.2 Second- Mr. Paterson
- M.3.3 M/S/C/U

The CEO report contained the following motions:

"Per Rule of the Board #16 Annual Dues Increase, move to raise AIA San Diego's local dues and subscription rates by 5%, rounded down to the nearest whole number."

"Move to eliminate the structure of step dues beginning with the 2011 dues renewal cycle, with the understanding the Year 1 members in 2010 will grandfathered and will receive the Year2 discount."

"Move to levy an initial \$15 annual dues fee for student memberships at AIA San Diego beginning with the 2011 dues cycle, which starts October 1, 2010."

The meeting adjourned at 10:01 AM.

Respectfully Submitted:

Doug Paterson, AIA
Secretary, AIA San Diego

9/22/10

Date

Action item(s):

- Alison Whitelaw to prepare an article for the chapter website/newsletter updating the membership on the programs/activities/organizations:
 - Academy of Neuroscience for Architecture
 - City of SD Sustainable Energy Advisory Board representative

2010 AIASD Board of Directors Meeting Attendance Chart													
Updated: July 28, 2010													
Board Members:	Jan 27	Feb 24	Mar 24	Apr 28	May 26	Jun 23*	Jul 21	Aug 25	Sep 22	Oct 27**	Nov 3	Dec 15	
Byers	★	★	★	★	★	NA	★						6:6
Christy	--	--	★	★	★	NA	--						3:6
Mancilla	★	★	★	★	★	NA	★						6:6
McClure	★	★	★	★	★	NA	NA						5:6
Morita	★	★	★	★	★	NA	★						6:6
Nowicki	NA	★	★	★	★	NA	★						5:6
Paterson	★	★	★	★	★	NA	★						6:6
Pollem	★	★	★	★	★	NA	★						6:6
Zagrodnik	★	★	★	--	★	NA	--						4:6

Staff:													
O'Malley	★	★	★	★	★	NA	★						6:6

* Due to a faulty flash drive, the draft minutes recorded at the June 23rd meeting were lost. As such, no actions taken at that meeting – whatever they were – were not valid or binding.

MISSION: Promoting the profession of architecture in San Diego and supporting members in professional excellence.
GOAL #1. Achieve membership growth and retention
GOAL #2. Advance member knowledge in practice and trends
GOAL #3. Promote organizational effectiveness, alignment and financial stability
GOAL #4. Increase public awareness and influence of AIASD and San Diego architecture (VAGUE!!!)

A1. Call to Order

Pollem 7:30am

Consent Agenda items:

- A2. June minutes (H-Action)
- A3. Vice-President Report (H-Action)
- A4. Treasurer's Report (H-Action)
- A5. CEO Report (H-Action)

7:30am-8:15am

Pollem
Byers
Paterson
O'Malley

Commissions/Committees/Partner Organizations:

- A6. Advocacy: Discussion w/ Alison Whitelaw, FAIA
City of SD Sustainable Energy Advisory Board representative

Commissioners 8:15am-8:30am

Other:

- A7. President's update on AIA Palomar event
- A8. 2011 AIA Committee representation

Pollem 8:30am-8:40am
O'Malley 8:40am-9am

A9. New Business

All

Next AIASD meeting dates:

ExCom Meeting: Wednesday, August 11, 7:30am, A-DWRB small conference room
Board of Directors Meeting: Wednesday, August 25, 7:30am, GM

Legend:

- **H-Action** = Handout requiring a board action, typically the requested motion is part of the handout
- **H-FYI** = Handout for informational purposes only, no action/motion needed or requested



PRESENT:

BOARD: Alison Morita, Assoc. AIA; Greg McClure, AIA; Kevin Pollem, AIA; Ada Mancilla, AIA; Kristi Byers, AIA; Doug Paterson, AIA; Richard Nowicki, AIA; Joanne Christy, AIA; Jean Zagrodnik, AIA.

STAFF: Elizabeth T. O'Malley

The regular monthly meeting of the AIA San Diego Chapter Board of Directors was called to order on Wednesday, May 26, 2010 at 7:39AM at 110 West "A" Street , the President, Mr. Pollem presiding.

REPORTS

The following individuals gave reports: Treasurer Paterson; CEO O'Malley; VP Byers; Past President Zagrodnik; Emerging Professionals Commissioner Morita.

MOTIONS OF THE BOARD

- M1.** *"Motion to accept April minutes."*
M.1.1 Motion- Ms. Christy
M.1.2 Second- Ms. Morita
M.1.3 M/S/C/U
- M2.** *"Motion to accept the consent agenda pulling items A4, A6 and A7 for discussion."*
M.2.1 Motion- Ms. Christy
M.2.2 Second- Ms. Morita
M.2.3 M/S/C/U
- M3.** *"Motion to accept Treasurer report."*
M.3.1 Motion- Ms. Christy
M.3.2 Second- Mr. Paterson
M.3.3 M/S/C/U
- M4.** *"Motion to change the name of the Women in Architecture Committee to 'DesignD.I.V.A.s' – ensuring that the acronym (Develop. Inspire. Value. Act.) is explained at all appropriate opportunities effective immediately"*
M.4.1 Motion- Ms. Christy
M.4.2 Second- Ms. Morita
Mr. Pollem called the question. Ms. Byers seconded. M/S/C/U
M.4.3 M/S/C Ms. Morita abstains. Ms. Christy and Mr. McClure oppose.
- M5.** *"Move to approve committee composition of the DesignD.I.V.A.s as presented."*
M.5.1 Motion- Ms. Zagrodnik
M.5.2 Second- Ms. Byers
M.5.3 M/S/C/U Ms. Christy abstains.
- M6.** *"Move to accept the CEO report, except for references/motions to the Rules of the Board."*
M.6.1 Motion- Ms. Christy
M.6.2 Second- Ms. Morita
M.6.3 M/S/C/U



- M7. *“Move to accept the current draft of Rule of the Board #16, Annual Dues Increase.”*
M.7.1 Motion- Ms. Christy
M.7.2 Second- Ms. Zagrodnik
M.7.3 M/S/C/U
- M8. *“Move to add Wyatt Chapman, AIA, as the 4th alternate for the AGC-AIASD Committee, effective immediately.”*
M.8.1 Motion- Ms. Morita
M.8.2 Second- Ms. Christy
M.8.3 M/S/C/U Ms. Zagrodnik abstains.
- M9. *“Move to cast the AIA San Diego convention votes as represented in the attached matrix.”*
M.9.1. Motion- Ms. Christy
M.9.2 Second- Mr. Pollem
M.9.3 M/S/C/U
- M10. *“Move to host a special session of the Board for consideration of Agenda items A11 and A12 with staff contacting the board for availability but hosting the session no later than the June BoD meeting.”*
M.10.1. Motion- Ms. Christy
M.10.2 Second- Ms. Zagrodnik
M.10.3 M/S/C/U

The meeting adjourned at 9:49am.

Respectfully Submitted:

Doug Paterson, AIA
Secretary, AIA San Diego

Date

Action item(s):



2010 AIASD Board of Directors Meeting Attendance Chart
Updated: May 26 , 2010

Board Members:	Jan 27	Feb 24	Mar 24	Apr 28	May 26	Jun 23*	Jul 21	Aug 25	Sep 22	Oct 27**	Nov 3	Dec 15	
Byers	*	*	*	*	*								5:5
Christy	--	--	*	*	*								3:5
Mancilla	*	*	*	*	*								5:5
McClure	*	*	*	*	*								5:5
Morita	*	*	*	*	*								5:5
Nowicki	NA	*	*	*	*								4:5
Paterson	*	*	*	*	*								5:5
Pollem	*	*	*	*	*								5:5
Zagrodnik	*	*	*	--	*								4:5

Staff:													
O'Malley	*	*	*	*	*								5:5

DRAFT



PLATT/WHITELAW
ARCHITECTS, INC

Report to AIA San Diego Board of Directors
By Alison M. Whitelaw FAIA
July 28, 2010

Alison M. Whitelaw, FAIA
PRINCIPAL ARCHITECT

Kenneth E. Green, AIA
SENIOR ASSOCIATE

Sandra Gramley, AIA
SENIOR ASSOCIATE

Naveen Waney
SENIOR ASSOCIATE

**City of San Diego Sustainable Energy Advisory Board and other
related activities: information update**

INTRODUCTION

The Sustainable Energy Advisory Board (SEAB) advises the Mayor and City Council on energy policy and other related matters.

My name was put forward by AIASD as a candidate for the Board and I was appointed by the Mayor in 2008.

BOARD ACTIVITY

The Board has historically been reactive, considering information provided by staff and outside entities and occasionally taking positions on items related to the Board's mission. New chair in 2009, Lisa Bicker (Cleantech) is creating a more proactive agenda.

ITEMS OF NOTE

AB811 authorizes all California cities and counties to designate areas within which willing property owners can enter into contractual assessments to finance installation of distributed renewable energy generation and/or energy efficiency improvements, that are permanently fixed to the property owner's residential, commercial, industrial, or other real property, the low interest loans are paid back through property taxes over 20 years.

PACE program, San Diego's AB811 program - clean energy investments funded through these programs will assist San Diego in reaching the goals of Assembly Bill 32, the California Global Warming Solutions Act of 2006; administered by CCSE, scheduled to start June 2010 but is delayed by a Federal challenge.

Update to Council Policy 900-14 covers City owned buildings over 5,000-sf and was adopted May 18, 2010. Requires LEED Silver; 15% better than T24 energy Efficiency Standards; 15% on-site renewable energy; 20% better water efficiency than base line; plus certain other mandatory/elective measures.

4034 30th Street
San Diego, CA
92104-2602
ph 619 546 4326
fax 619 546 4350
plattwhitelaw.com

Update to Council Policy 600-27 incentive program for sustainably designed buildings covers private development and is still under development; anticipated adoption early 2011. Based on CALGreen Code and/or LEED and aligned with CCDC Centre City Green Program).

CCDC Centre City Green incentive program for sustainably designed buildings. Based on CALGreen Code and/or LEED or a prescriptive menu of elective strategies.

Academy of Neuroscience for Architecture: information update

INTRODUCTION

The Academy of Neuroscience for Architecture (ANFA) was formed in 2003 by the AIA San Diego Chapter as the Legacy Project on the occasion of the AIA National Convention being held in San Diego.

The Academy is an independent 501c3 corporation whose mission is to promote and advance knowledge that links neuroscience research to the growing understanding of the human experience in the built environment.

ACTIVITIES OF NOTE

Series of workshops investigating the areas where neuroscience research can inform the design of various building types (health care, education, sacred spaces).

Developed cross discipline university courses for architecture and neuroscience students.

Sponsored Research Associates who work at the intersection between the two disciplines.

Sponsors research to validate emerging technologies in neuroscience research & architectural design that can be used as future research tools.

Presents the lecture series, ANFA Interfaces, to explore issues relevant to cross disciplinary research.

OPERATIONS

The ANFA Board consists of Architects, Neuroscientists and those in other fields at the intersection of these disciplines. The Board operates with one administrative staff member and is supported by funding from various donor sources (AIA, Steelcase, Architectural firms, bequests).

VP1. 2011 Nominating Committee

- 1.1. Commissioners and staff brought forward suggestions
- 1.2. Designated committee met twice to discuss 2011 board vacancies and future chapter leadership
- 1.3. See 2011 AIA San Diego Slate of Officers & Directors and letter for newsletter documents
- 1.4. Nominating Schedule:
 - 1.41. Once approved by the AIASD BOD, the composition of the committee will be announced to the membership in the July newsletter in an insert format.
 - 1.42. The committee will meet for the first time in the last week of June and the board member slate will be brought before the AIASD BOD in July.
 - 1.43. Once approved by AIASD BOD, the membership will be notified of the slate when it is published in the newsletter in August.
- 1.5. Recommended motion: "I move to approve the 2011 AIA San Diego Proposed Slate of Officers & Directors as recommended by the 2011 Nominating Committee."

VP2. 2011 Proposed "Platform"

- 2.1. 2011 = The Year AIA San Diego Gives Back
- 2.2. Concept: Let's help our members in their service to society by providing a year of opportunities to give back to the community (locally, nationally, globally).
- 2.3. Survey: We'll ask our members 1.) about their current involvement in Good Deeds and community involvement and 2.) to submit an idea(s) for an AIA SD Good Deed through their existing organization or a new idea altogether
- 2.4. Volunteer Opportunities: We'll gather these ideas to create several (86?) volunteer opps
- 2.5. Planning: These opps will be shared with commissions and committees in the fall so that their programming can align with the identified Good Deeds. AIASD to work with strategic partners and big sponsors to cross-pollinate
- 2.6. Benefits:
 - 2.61. We get to help some people out
 - 2.62. Gives our polarized membership (overworked and unemployed/underemployed) purpose
 - 2.63. Provides uber-positive PR for our members (in general and directly for those involved)
 - 2.631. Ad Hoc Committee within Public Awareness Commission would be created to photograph, document, blurb, create buzz about volunteer opps and results
 - 2.632. Potential PR opps include: KPBS, local papers, book documenting Good Deeds, you tube
 - 2.64. Creates great sponsorship story, "get your company/product/message in front of hundreds of local architects AND have your company associated with giving back"
 - 2.65. We have a whole year to show how fun/nice AIASD can be in the sandbox
- 2.7. Considerations:
 - 2.71. Social media (facebook and linked-in) become big communication conduits
 - 2.72. Member/Non-member participation will need to be established (Good Deeds will range in size, complexity and number of participants and we anticipate that some will be members-only or members-priority while some may be open to all. We will take care that people who want to help do not get turned away.)
 - 2.73. The program needs a name, "86 Years, 86 Good Deeds"?

2.8. Proposed Timeline:

- 2.81. July 21: Concept and draft survey to BoD for review
- July 28: Concept and draft survey approved by BOD
- Aug 1: Deadline for VP to provide article for September newsletter outlining vision, concept, etc.
- Aug 6: VP/Staff present concept to BoD at Board Planning Retreat
- Aug 15: Concept is featured on the front page of website
- Aug 23: Concept is featured on Linked-In, Facebook and "Upcoming Events" e-newsletter
- Sept 1: Newsletter hits the streets
- Sept 6/7: Survey goes out to members
- Sept 13: Survey results are due
- Sept 17: VP, staff and 1-2 others meet to review results, categorize, and get a feel for survey response. Decision as to how to vet the responses is made (2nd survey?)
- Sept 22: Survey results shared at BoD meeting
- Sept 28: VP presents concepts, results, next steps at Annual Member Meeting
- Oct 1: Committees and commissioners begin to integrate results into their 2011 plans, budgets, etc.
- Nov 1: Deadline for Dec. newsletter – announces January's "Good Deeds"
- Dec 1: Dec newsletter hits the streets and lineup for January deeds are announced
- Jan 1: Good Deeds begin in earnest

2010 Treasurer's Report -- Profit & Loss - Cash Basis - As of May 30

ACCOUNT	09 Actual		10 Actual		10 Budget YTD		Difference		Comments
	Where we were last year 2009	Where we are now 2010	Where we are now 2010	Where we are now 2010	Where we budgeted to be YTD	Budget vs. Actual Difference	Cash	Cash	
Overhead Income - Dues	187,811	179,091	179,091	179,091	169,822	9,269			Ahead of budget and tracking very well!!! Especially as regards to accrual income from MDDPP not noted herein, which will improve even more!! Kudos to all!!!
Overhead Income - Other	31,634	33,294	37,068	37,068	34,127	-833			slightly behind on a cash basis (\$833); however, ahead of budget (accrual) due to pending large newsletter ad commitments. Continue to put effort in to e-blast income, mailing label income, website ads, con. Docs.
Overhead Sponsorship	3,850	6,223	6,223	6,223	6,000	223			Ahead of budget; tracking well for year.
Overhead Expenses	-159,067	-171,123	-171,029	-171,029	-163,219	-7,904			Slight overages in almost all expenses -- except staffing (under budget by \$2K). Some are cashflow related (printing costs that were earlier than expected). Also, one month of 2009 rent wasn't paid -- so 2009 looks better, 2010 currently looks worse...
Advocacy	-239	0	0	0	2,250	-2,250			An area of concern because of city council candidate forum and charrette (DIVAs may be challenged to make this \$\$ up in light of last week's Calexico mtg.) Staff to advise on this.
Fellowship	2,137	-292	-292	-292	1,749	-2,041			Need to drum up more non-member attendance (use of FB fan page); also, DesignDIVA income is needed per budget.
Fellowship Sponsorship	1,875	7,150	7,750	7,750	7,125	25			Tracking okay but need to increase sponsor income for AMM-DSA and Holiday ArchiChat; need DesignDIVA programs to generate sponsors...
Practice	4,590	-590	-590	-590	4,848	-5,438			July ADA seminar was very successful and will turn this around, more income is likely to be made w/ future ADA and green codes.
Practice Sponsorship	11,200	8,100	8,100	8,100	12,000	-3,900			a concern; staff working on as program content is being finalized.
Public Awareness	6,310	8,414	8,203	8,203	9,400	-986			DA final numbers are expected in the next two weeks; it should be close to budget target.
Pub. Awareness Sponsorship	4,250	8,650	8,650	8,650	7,000	1,650			Ahead of budget (\$7500 for year); staff working on Traveling Display schedule to secure additional sponsorship income.
Emerging Professionals	-155	2,722	2,583	2,583	2,970	-248			Looks good now but concern with unanticipated costs for APE program... seeking in-kind and cash sponsorship to offset.
EPC Sponsorship	2,000	2,000	2,000	2,000	2,000	0			Have made budget; yet hope to sell one or two small sponsorships to make up for anticipated program deficit noted above.
BOTTOM LINE:	96,196	83,639	87,757	87,757	96,072	-12,433			We continue to hang in there. Expect overhead income expense to meet budget and added income from member dues will help cover program shortfalls. More emphasis on attention is needed on programs. With Design Awards come more as time can be allotted to other programming. Mainly in Fellowship & Practice.

MEMBERSHIP:

Much of the information contained in this portion of the CEO report is provided by the Membership Coordinator, Stacey Webb.

Membership body counts:

Member Type		JULY 3, 2009	JULY 7, 2010	Net difference '09 to '10
Architects	RG	527	469	(58)
Associates	AS	149	133	(16)
Component Allieds	AL4	272 * (AL4, AL5, AL6, AL7)	334 TOTAL (AL4, AL5, AL6, AL7) 1 (AL4)	62*
Allieds (Primary)	AL7	*	68	*
Allieds (Secondary)	AL5	*	48	*
Students	AL6	*	217	*
Emeritus	EM	98	100	2
TOTAL		1,046	1,036	(10)
CORE members				
Architects	RG	527	469	(58)
Associates	AS	149	133	(16)
TOTAL		676	602	(74)
<p><i>Due to a NetForum glitch in June 2009, Allied members were combined into one group including AL4, AL5, AL6, and AL7s.</i></p> <p><i>This error was corrected in NetForum by National later in July 2009.</i></p>				

2009 Members now in Lapsed Status:

These are people who were 2009 members and who received 2010 invoices but did not renew. A list of these lapsed individuals is attached.

80 Architects
54 Associates
134 Total Lapsed Core Members

2010 Membership dues update:

	2009 Actual YTD (5-24-09)	2010 Budget (10% decrease)	2010 Actual (Cash as of 5-24-10)	2010 Accrual (includes payment plan \$ due by June 30)	Diff. bet. Budget and accrual	Total dues budget for 2010 = \$172,598.... off by...
Dues						

2011 Membership Dues proposal:

A. Dues increase: Staff is recommending the standard 5% dues increase per Rule of the Board # ____. Neither AIA nor AIACC is raising the dues in 2011. Attached is an overview of what the dues increase would mean specifically for each category of AIA San Diego membership. The green rows represent those that would be impacted by the increase, essentially Year 2 members and those members for three-plus years.

Requested motion: *Per Rule of the Board #___, move to raise AIA San Diego's local dues and subscription rates by 5%, rounded down to the nearest whole number.*

B. Elimination of Step Dues: Staff recommends the gradual (one-year process) elimination of step dues. Currently, new members receive a discount on dues for the first two years of membership. In Year 3 of membership, they pay the full dues amount. The theory behind this was to get people exposed to AIA at a lower price point, demonstrate value, and increase the dues incrementally over three years. There is no real data that demonstrates this strategy contributes to membership growth – and, ironically, it likely contributes to member turnover or “churn” as members may join at a very low price (Year 1 discounted dues combined with a mid-year pro-ration) and then are surprised by the sizable jump in dues fees for Years 2 and 3. By comparison, of the 22 California chapters, only 5 (including AIASD) levy step dues. 17 chapters do not have step dues, including AIA San Francisco, Los Angeles, and Orange County. Staff recommends eliminating step dues effective with the 2011 dues renewal cycle. This would impact new members only at this juncture as Year 1 members joined with the understanding that they would get a two-year discount and should be grandfathered

Requested motion: Eliminate the structure of step dues beginning with the 2011 dues renewal cycle, with the understanding the Year 1 members in 2010 will be grandfathered and will receive the Year 2 discount.

C. Student Dues: Staff is recommending the implementation of a nominal fee for AIA San Diego Student Allied members. While a dues fee has not historically been charged for this membership group, staff believes the implementation of such a fee would help maintain the chapter's database more effectively. Students are a mobile group and keeping up with their relocations can be challenging if they remain members forever once they “join.” As it is free to join now, they pay nothing and are never re-invoiced. Despite attempts to reach them to see if they are still local and still students, we often have large numbers of non-deliverable mail (email and snail mail). It also allows students to have a valid member number so they can access the AIASD student event rate long after graduation. For comparison purposes, staff has researched other chapters' practices on this topic. Of the 22 chapters in California, 11 charge dues for student members – ranging from \$5 to \$25. The average amount is \$14.81. The median amount is \$15. AIASD staff recommends \$15 for 2011 annual dues for Student members. Currently, the chapter has a roster of 216 students. If 50% of them renew, it would generate \$1,560 in income.

Requested motion: *Move to levy an initial \$15 annual dues fee for student memberships at AIA San Diego beginning with the 2011 dues cycle, which starts October 1, 2010.*

Membership retention/recruitment actions update:

Retention: Final retention effort in coordination w/ AIACC Tactical Membership Committee completed: notifying any lapsed member that is 51+ years old that he/she could be compromising future emeritus status by lapsing this year and making sure he/she is aware of payment options.

Recruitment of new members: Initial recruitment effort in coordination w/ AIACC for licensed non-member architects. Postcard mailing to local, licensed (less than 5 years) architects alerting them to 50% price break, State Fund workers compensation rates, ADA programming and more. Local recruitment effort will include including targeting non-member architects via the August newsletter to encourage them to try September events at the member price in hopes of enticing them to join during the October “15-for-12” annual, new-member, recruitment campaign.

Non-Member Subscriber Plan:

The first mailing promoting this new “product” was intended for Thursday, July 1st. Due to other membership priorities, this has been delayed until August 2nd. Staff has set an internal goal to sell 20 of these plans in 2010. There is no income line item in the 2010 budget for this. Any income received will be “gravey” money.

Supplemental Dues Committee/Query Status:

- “Disband” committee approved with potential members identified by the Board back in November ... done
- Staff has queried chapters across country re: benefits offered to firms; responses are incoming ... done
- Staff to create a matrix of benefits based on research done on other chapters ... pending
- Staff will invite a sampling of members to react to and discuss the matrix of benefits Date set (tentatively) for June 24.
- Staff to propose a firm benefits package and pricing no later than the July board meeting ... pending

AIACC Tactical Membership Committee: CEO sits on this committee currently and is transitioning this task to Membership Coordinator. Current activities/issues include: 2011 dues renewal cycle/call for dues.

GOVERNANCE:

Rules of the Board: Additional rules pending.

Bylaws: Staff met with President and Paul Schroeder, AIA, on May 26 to continue bylaws revision.

2011 Convention:

Based on our success relative to getting two key items included in the 2010 AIA bylaws amendments, staff is hopeful that the Board will continue on this national quest, parallel to our own, to get AIA's bylaws vastly improved.

FINANCIAL:

Treasurer's Report, provided at July Board meeting.

\$10,000 Convention Legacy Fund monies: Pending Vice-President proposal.

INSURANCE:

D&O insurance: CEO worked with insurance broker to review and renew policy effective July 1, 2010.

An insurance overview: CEO estimates that staff time spent in reviewing, providing data, updating and administering five insurance policies annually is approximately 30-40 hours.

Company	Type of Insurance	Policy Period
Blue Cross	Health	Monthly
Travelers	Workers Comp	09/01/9 - 09/01/10
Travelers	Liability Commercial Package	04/15/09 - 04/15/10
Travelers	Liability Umbrella Policy	04/15/09 - 04/15/10
Hodge, Hart & Schleifer	D&O	07/01/2010 - 07/01/2011

PUBLIC OUTREACH/COLLABORATION:

Third-Party Collaboration Matrix: Ongoing. Was put on the May BoD meeting agenda and tabled due to lack of time; a special session was convened to discuss this and it was waylaid by a discussion on contract indemnification.

HUMAN RESOURCES:

CEO evaluation –

- February 15: Email notice and printed assessment/survey sent to 2009 Board of Directors
- March 1: Completion date for Board to participate in survey/assessment - **8 of 10 done.**
- March 17: Results of survey/assessment are shared with BoD via e-packet (**attached**)
- March 24: BoD goes into Executive Session to discuss results, identify themes, etc.
- April 14: ExCom meets with CEO to conduct annual assessment, utilizing survey

- results and discussion from March BoD
- April 21: Draft evaluation distributed with BoD via e-packet
- April 28: BoD approves evaluation for placement in CEO's personnel file
- July 8: 2009 ExCom met with CEO to discuss evaluation

Miscellaneous:

COMMISSION ACTIVITY:

Program/Event Overview, including Board attendance at events:

Awaiting data from Programs Director; other program needs have taken priority over this report.

Pending, revised committee charters:

AGC-AIASD
Codes, Permits, Processing
UDC
Committee on the Environment-SD (Commissioner awaiting staff input) DesignDIVA (staff working with committee/commissioner)

Advocacy oversight:

Candidate Forum: All four candidates have confirmed. Museum of Photographic Arts in Balboa Park has been secured for the location. Initial press release has been distributed to media. Walk through with Keith York, the moderators, will occur August 3rd. Event is August 10th. Board members encouraged to attend.

AGC-AIASD: Staff attended the meeting of the "new" committee June 22. Minutes have not yet been provided by AGC.

Public Awareness oversight:

Design Awards: Staff wrapping up post-event details, including uploading images to website's home page, thanking sponsors, preparing DA issue of newsletter (Sept). Staff will begin working on scheduling/logistics for Traveling Display given that the former chairperson is lapsed and indicated no desire to continue in this role. Discussions relative to a 2011 show with KPBS on 50 years of San Diego design are ongoing.

Fellowship oversight:

ArchiChat: July ArchiChat was cancelled as homeowner of project (Segal's Lemperle residence) rented it as a vacation rental for the summer and never communicated that to staff. September ArchiChat is set for the Design Award-winning project, the Francis Parker School, a Lake-Flato project. The firm has been very proactive and delightful to work with. Board members are encouraged to attend the September event. Originally intended to be a mixer with NSAD Alumni Association, that aspect has been changed as their Alumni Relations staff person has taken a new job. Staff is currently coordinating with the Ronald McDonald House for the Holiday ArchiChat event.

Annual Membership Meeting/Service Awards: Staff is finalizing details with the Design Award-winning venue, Fashion Institute of Design, relative to serving as venue for Annual Membership Meeting and Distinguished Service Awards. Upon confirmation of venue, staff will make a recommendation relative to the "honorary" chairperson for the event. Deadline for Service Awards nomination is July 30. Staff requests that each Board member take the time to nominate at least one individual. A nomination form is available with this report.

DesignDIVAs: Staff traveled to Calexico with 4 AIASD members to meet with Calexico city staff regarding a potential charrette post-earthquake. While earthquake impact seems relatively insignificant to staff, the concern for economic vitality – and international border crossing relocation – pose other charrette possibilities. More efforts to move something forward are underway. A committee meeting is set for July 28th to discuss the other programs for 2010 of the DesignDIVAs. There continues to be some concern relative to this committee and budget as noted in treasurer's report.

Practice oversight:

A successful ADA event was hosted July 17. Another one is set for November 17. Staff is putting much pressure on state CBSC staff to finalize dates for two green codes-focused events. These are all efforts to provide quality, requested programming and bridge the current budget gaps.

Emerging Professionals oversight:

Currently, programming for this commission is focused on the ARE team-in-training program. An IDP workshop is slotted for later this year.