



2012 Electronic Advertisement Rate Sheet

Email & Website

<input type="checkbox"/> AIASD Member	<input type="checkbox"/> Non-profit	<input type="checkbox"/> Non-member
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DATE _____ CONTACT _____ COMPANY NAME _____

BILLING ADDRESS (for invoicing or credit card) _____

MAILING ADDRESS (if different from Billing Address) _____

PHONE _____ FAX _____ EMAIL ADDRESS _____

CHOOSE YOUR ELECTRONIC AD TYPE:

DEDICATED MARKETING EMAIL -- \$400 (\$200 for non-profit) DATE REQUESTED FOR EMAIL TO BE SENT OUT: _____
Only two dedicated-marketing emails are available per month (1 profit, 1 non-profit); these are reserved on a first-come, first-served basis.

Advertising specifications: Max. 250 words (in simple text - .doc or .txt format - no special formatting) and 1 image (attached as separate file) not to exceed 100dpi size to be included in email (email attachments are not available).

E-NEWSLETTER EVENT LISTING -- \$200 (\$100 for non-profits)
Listed in the "Non-AIASD Events" section in our monthly "Upcoming Events E-Newsletter"

Advertising specifications: in simple text - .doc or .txt format – (no special formatting), attach the following as a separate file: Name of the event, Date, Time, Location, 2 lines of text (max. 50 words) about event, Company URL link (if applicable) or contact information for more details. *Due to space limitations, this option is subject to space availability related to AIASD listings.*

HOW TO SUBMIT: email completed order form and materials to e-newsletter@aiasandiego.org with the subject line "Email Advertisement."

WEB CALENDAR POSTING -- \$100 (\$50 for non-profits)

Advertising specifications: in simple text - .doc or .txt format – (no special formatting), attach the following as a separate file: Name of the event, Date, Time, Location, 2 lines of text (max. 50 words) about event, Company URL link (if applicable) or contact information for more details.

HOW TO SUBMIT: email completed order form and materials to e-newsletter@aiasandiego.org with the subject line "Web Calendar Posting."

E-AD PACKAGE -- \$550 (\$225 for non-profits) NEW!!!
Includes: 1 dedicated email, 1 e-newsletter event listing, and a web calendar posting. Reserved on a first-come, first-served basis. (\$700 value)

HOW TO SUBMIT: email completed order form and materials to e-newsletter@aiasandiego.org with the subject line "E-Ad Package."

Discounts *(cannot be combined)*

- 10% discount for AIA San Diego Corporate Allied members and Member Firms. Member rate is non-commissionable. AIA San Diego membership is open to all; contact the chapter office for information.
- 50% discount non-profit agencies.

CALCULATE YOUR ORDER:

E-Ad Type	_____
Amount	X _____
Other Service/Amount	_____
Other Service/Amount	_____
Subtotal	_____
Discount	- _____
TOTAL DUE	= _____

VISA MASTER CARD CHECK # _____

CARD NUMBER _____

EXP. DATE _____ CCV# (last 3 digits on reverse of card) _____

FOR AIASD USE ONLY

AMOUNT _____	<input type="checkbox"/> PAYMENT REC'D/PROCESSED
INV. DATE _____	<input type="checkbox"/> MAIL DATE _____
INV. NO. _____	COMMENTS: _____
PROCESSED BY _____	_____